

TOP GLOBAL LIVE EVENT PROMOTER PREMIER PRODUCTIONS ANNOUNCES NEW SENIOR VICE PRESIDENT OF MARKETING

4TH LARGEST US PROMOTER FILLS KEY ROLE WITH THE HIRING OF BONNIE MARQUEZ



NASHVILLE, Tenn. (DATE, 2022) – Premier Productions, the fourth largest US live event promoter, has announced the hiring of Bonnie Marquez as the new Senior Vice President of Marketing. The key addition comes as Premier celebrates a full slate of in-demand summer tours.

“Premier Productions embraces faith, family and country,” said Marquez. “All three of those values are extremely important in my life. I’m excited to work with this passionate group of people in taking Premier to the next level.”

Bonnie Marquez joins Premier with over 20 years of experience in the music and entertainment industry, where she recently worked as the Executive Vice President of Marketing at Activated Events, the company behind music festivals, Boots in the Park, Wet Electric, Fiesta De Taco and Coastal Country Jam.

“We’re excited to have Bonnie on our team,” said Michael Pugh, CEO and Owner of Premier Productions. “Her experience, personality and excitement for the industry will only be able to push Premier and live music forward.”

In the first half of 2022, Premier launched the highly successful Blippi The Musical Tour and the 2022 Elevation Nights Tour. This summer, Premier is following the success of those tours with some of the entertainment industry’s biggest names; including Chris Tomlin with United, Dude Perfect and Baby Shark. With a full slate of summer tours, the company is expecting 2022 to be one of their most successful years yet.

About Premier Productions:

Founded in 1996, [Premier Productions](#) has sold over 20 million tickets to patrons. Premier has been a Top 20 global promoter and has produced more than 2,000 concerts and events in the past five years. Pollstar named Premier the #1 faith and family independent promoter in the last 10 years. Producing events that move the soul both nationally and internationally, Premier is proud to have



helped raise more than \$271 million to improve the lives of children and communities in 100+ countries worldwide. Whether it's a large multi-day festival, sold-out concert or intimate conference, Premier seeks to positively impact the lives of every attendee so they leave encouraged, happy and hopeful. Premier is currently promoting acts including Hillsong UNITED, Dude Perfect, Lauren Daigle, Hillsong Worship, Baby Shark, Casting Crowns, Chris Tomlin, Sadie Robertson, Elevation Worship, Kari Jobe Bethel Music and many more.

About Bonnie Marquez:

Bonnie Marquez has worked in the music & entertainment industry for over 20 years. Her career started in Los Angeles radio at the legendary KOST 103.5 and KZLA Country 93.9. As Head of Marketing at Goldenvoice for over a decade, Bonnie was instrumental in the success of the Stagecoach Country Music Festival and Coachella Valley Music and Arts festival. Prior to Premier, she was the Executive Vice President of Marketing at Activated Events, the company behind music festivals, Boots in the Park, Wet Electric, Fiesta De Taco and Coastal Country Jam. She holds a BA in Communications and Criminal Justice and a Master's in Business Administration. She is married and has 3 adorable boys.

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